



**NITTTR  
BHOPAL**

# GUJ-27/2024-2025 Development of Need-based Video 16-12-2024 to 20-12-2024 EC Ahmedabad



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## Rationale

Videos are very effective and efficient way of instructional communication. The online instruction- based platforms such as SWAYAM are using videos as one of the most important components of instruction. During Covid time teachers have used video in online instruction. The need for developing a video may be of varied nature such as pure instruction, demonstration, skill development, advertising and marketing, documentation of facts and events, interaction with experts through interviews and panel discussions, attitudinal development, recreating an incident from history etc. This programme will develop an awareness about different formats of video and will develop skills in creating video in identified formats.

## Programme Outcomes

- Distinguish between different formats of video
- Identify the type of video to be deployed for given purpose
- Describe the steps in development of video Prepare a plan and specification of required video
- Identify the resources required to develop a video
- Write a script for identified video format
- Compose effective picture using guidelines of composition
- Record instructional video clips by creating a scene
- Record audio clips

## Programme Content

Different formats of video, need identification, steps in development of video, plan and specification of required video, resources required to develop a video, script development, Basics of Composition and aesthetics, Recording proves for instructional video and audio clips, basic editing technique, creating a You tube channel.

## Target Group

Faculty of all disciplines

## Coordinator & Co-Faculty

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