



**NITTTR
BHOPAL**



PDP-17/2024-2025

Developing Entrepreneurial Skills among Women through Empowerment

03-03-2025 to 07-03-2025

NITTTR Bhopal

<https://erp.nitttrbpl.ac.in/poc2024/?id=regPDP-17>



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Rationale

To encourage start-ups as career options for women, Start-up Awareness Camps and Start-up Promotion Programmes/camps need to be organized at the Ministry/Department/Institute level. Such programmes need to be carefully planned and conducted by competent persons who have the requisite capabilities not only to deliver content but also to motivate/counsel students. The present programme has been planned specifically for the policymakers, administrators, officers, academicians, consultants, trainers & other professionals engaged in women entrepreneurship and start-ups who will be developing policies and working as Startup/Entrepreneurship Trainer-motivator in their respective institutions or communities. The main focus of the course is towards the development of policy framework and abilities, which are required by trainers to formulate conducive policies, develop the congenial ecosystem, and connect industry and government for effective conduction of such programmes. Some of these are selecting potential start-up cofounders, conducting creativity sessions, achievement motivation training, preparation of business plan etc. The participants will be

Programme Outcomes

Plan and Organise entrepreneurship and start-up development programs for women and empower through Innovation.

Programme Content

- Policy for 'women entrepreneurship and start-ups' for participant's home country.
- 'Women entrepreneurship and start-ups' training program plan with faculty resources from NITTTR Bhopal.
- Trainers for Women Start-up programs alongwith action plans for starting women's entrepreneurship and start-ups.
- Industry connect for mutually beneficial commercial or policy-level engagement.

Target Group

Faculty of all disciplines

Coordinator & Co-Faculty

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e Prashikshan
An Online Training Portal of NITTTR Bhopal
www.eprashikshan.com

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