NITTTR BHOPAL

PMGS-1/2025-2026
E-Commerce and Supply Chain
14-07-2025 to 18-07-2025
NITTTR Bhopal

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Rationale

The expansion of infrastructure is a key facilitator for reaching a $20 trillion GDP by 2040. For many years, India's infrastructure development suffered from a variety of problems, including a lack of coordination between many Departments, a slow approval process, a need for numerous regulatory clearances, etc. Therefore, to address these concerns, the PM Gati Shakti - National Master Plan for Multi-Modal Connectivity has been established, which institutionalises holistic planning for stakeholders for significant infrastructure projects that will be developed and carried out with a shared vision. Infrastructural plans from various Ministries and State Governments.

The advancement in computing services and information and communication technologies (ICT) in the 1990s has dramatically transformed the way organizations use logistics and supply chain operations for achieving competitive advantage. This has led to the emergence of the e-commerce context which means finding a balance of the right item

Programme Outcomes

1. Explain the importance of logistics and supply chain.
2. Explain the e-business/e-commerce models and their supply chain models.
3. Apply tools and techniques to carry out effective decision making for e-commerce supply chain.
4. Illustrate the correlation between supply chain parameters and customer satisfaction in e- commerce.
5. Use e- commerce platform to facilitate transactions over the web.
6. Evaluate the impact of e-commerce on business-to-business (B2B) and business to-consumer (B2C) transactions.
7. Corelate the risk management and safety in relation to E-commerce operations.

Programme Content

Module 1: E-Commerce and Supply Chain Management (LSM)
Module 2: Logistics and Warehouse Management Processes In E-Commerce Supply Chain
Module 3: E-commerce Inventory Management
Module 4: Modern Concepts, Safety and Security
Module 5: Quality Management System

Target Group

Faculty of all disciplines

Coordinator & Co-Faculty

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Expert

e-Prashikshan
An Online Training Portal of NITTTR Bhopal
www.eprashikshan.com

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